



Creating the places where customers and brands meet.

Eight Custom Media is a branded content and media company. Our job is to create media channels owned by brands, carrying high-involvement branded content.

Branded media is a high-growth category in marketing services and helps brand owners create immersive customer experiences while delivering a measurable impact on awareness, likeability, preference and sales.

The firm's channel expertise covers communication with customers, employees, financial markets and the media.

Eight's award-winning editorial team delivers a number of tangible products including magazines, websites, blogs, books, video documentaries, employee intranets, mobile e-zines, annual reports and branded games. The core editorial competence is complemented by services in content strategy, design, photography, print-, audiovisual- and digital production, CRM, distribution and circulation management and international advertising sales.

Founded in 1999, the firm has 30 people in offices in Hong Kong, Shanghai and Beijing.

Our clients are international business, consumer and luxury brands:

American Express	Dom Perignon	Prudential
CLSA	Montblanc	Synovate
Coca-Cola	Noble Group	Vacheron Constantin
Disney	Peninsula Hotels	

Contact us at tel (+852) 2892 1322 in Hong Kong. Ask for Bjorn Fjelddahl.

Our sister-company Eight Partnership, is one of Asia's leading brand and communications companies: www.eightpartnership.com

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